

# AI FOR BUSINESS

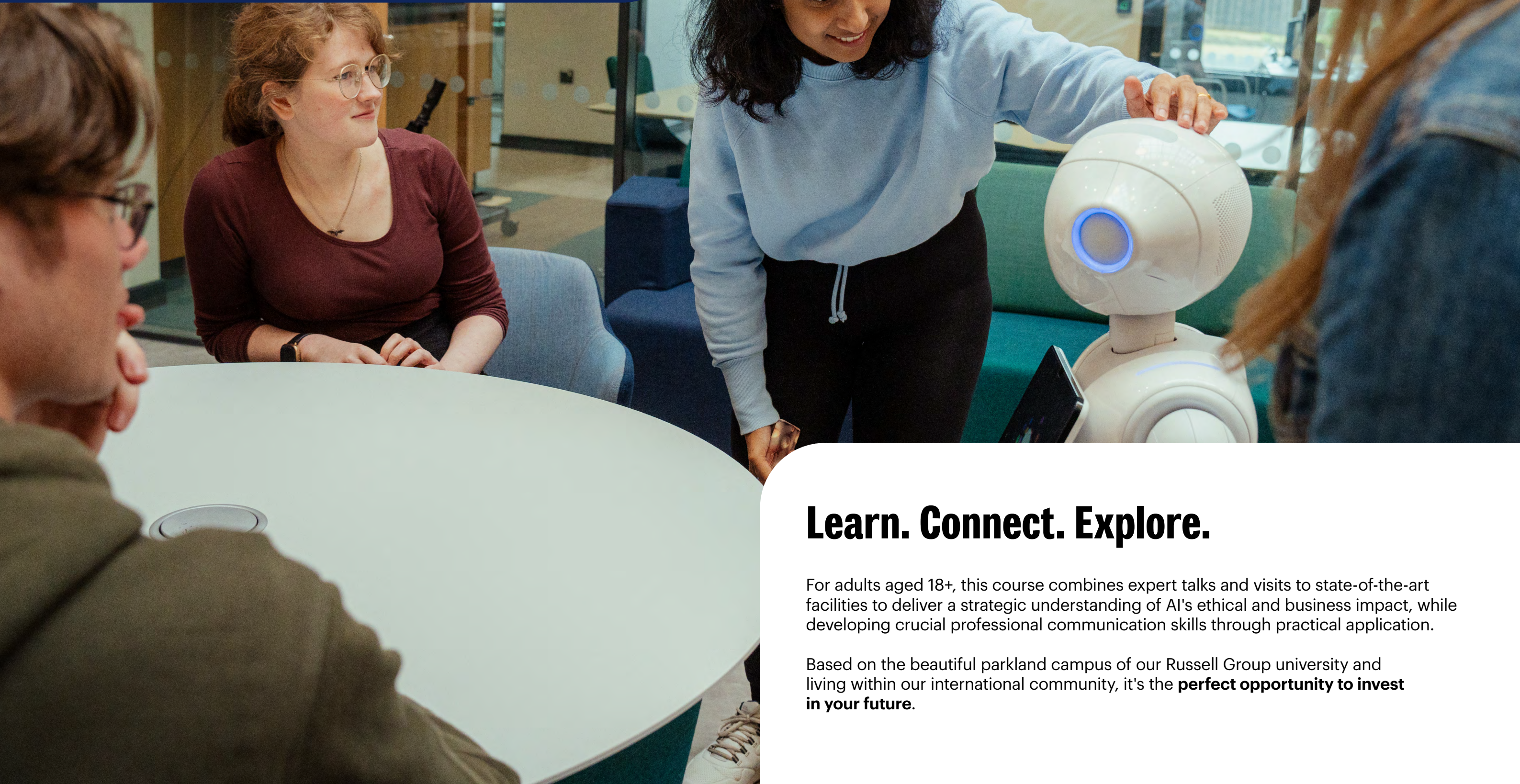




# AI FOR BUSINESS

## Information booklet, Summer 2026

Based on the beautiful parkland campus of our Russell Group university and living within our international community, it's the perfect opportunity to invest in your future.



## Learn. Connect. Explore.

For adults aged 18+, this course combines expert talks and visits to state-of-the-art facilities to deliver a strategic understanding of AI's ethical and business impact, while developing crucial professional communication skills through practical application.

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# DISCOVER THE **CITY OF YORK**



## Explore our great, historic city

Halfway between London and Edinburgh, in the **North of England**, York is a **contemporary city** of contrast. Renowned for its **rich history and heritage**, York is full of culture. You can still walk around the city on the **city walls**, and enjoy the spectacular views of York Minster, the **majestic cathedral** which dominates the city.

York is regularly named **one of the best places to live and visit in the UK**, and with a population of 200,000, it's big enough to feel lively but small enough to feel like home. Join us to experience it in person.



# EXPERIENCE OUR RUSSELL GROUP UNIVERSITY



The **University of York** is one of the **success stories** in UK higher education.

Since our foundation in 1963, we have powered our way to a **consistently high ranking** in the UK and are one of just six post-war universities to have appeared in the **world top 100**.

## University of the Year shortlisted

We're proud to have been shortlisted for the prestigious University of the Year award by the Times Higher Education (THE) in 2023.

## Top 20 in the UK

- **20th** in *The Times* and *The Sunday Times* Good University Guide 2025, with 11 subjects ranked in the UK top 10
- **Joint 17th** in *The Complete University Guide* 2025, with 14 subjects ranked in the UK top 10.
- **25th** in *The Guardian University Guide* 2025, with 4 subjects ranked in the top 10.



# ACADEMIC PROGRAMME

This course is designed to give you a strategic edge, combining expert insights with real-world exposure. You'll gain an understanding of AI's ethical and business impact through keynote talks from leading academics, exploring vital topics like digital enterprise innovation and the legal and ethical implications. But it's not just theory—you'll also visit state-of-the-art research facilities, such as the York Robotics Laboratory and the Institute for Safe Autonomy, seeing cutting-edge research in action. Crucially, you'll develop essential professional skills by leading discussions and delivering presentations, building confidence in both academic and business environments. You'll then apply everything through an independent research project on an AI topic of your choice, fostering critical thinking and effective communication.

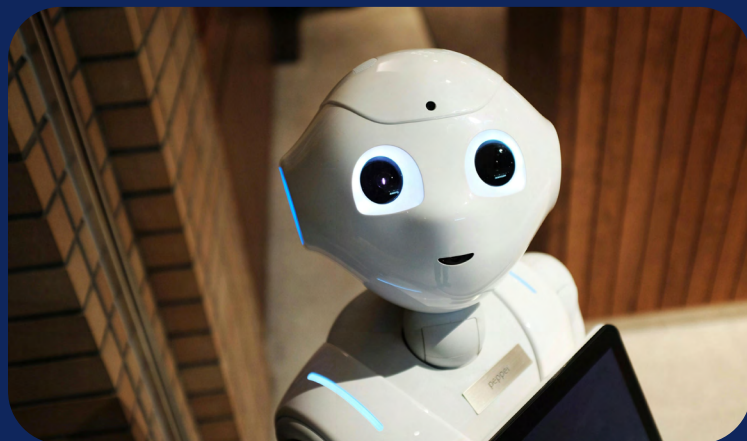


## Programme aims

The aim of this module is to develop your strategic understanding of AI's ethical and business impact while strengthening your essential professional communication skills through practical application.

In particular, it helps you:

- Develop an in-depth understanding of AI's impact on business.
- Enhance professional and practical skills in the field of AI.
- Build academic skills such as seminar participation and presentation delivery.
- Gain an in-depth understanding of British culture through immersive experiences and visits.



## Study and Skills

37+ hours of interactive sessions, expert-led talks, visits to research facilities and project work. Designed and delivered by experienced tutors from our Global Opportunities team and leading academics from across the university. Explore vital topics such as digital enterprise innovation and the legal and ethical implications. Develop essential professional skills, building confidence in both academic and business environments. Combining expert insights with real-world exposure.



## Course assignments and certificate

Upon successful completion, participants receive a **University of York Certificate of Completion**, recognising their achievements and providing a valuable addition to their academic portfolio. Students who have completed the course will qualify for a 10% graduate tuition-fee discount at the University of York.





# DISCOVER YORK AND YORKSHIRE

Our programme includes an engaging schedule of classes, visits and trips to immerse you in British culture and further enhance your cultural understanding.

## Day trips

From **historic houses to great cities, landscapes and coastal villages**, you'll explore places of cultural, historical and geographical interest in Yorkshire on **two fabulous day trips** in two weeks.

## Free Time

The timetable includes plenty of free time for you to explore on your own and our convenient location makes it easy to travel to other places in the UK.

You will also have the option to join **regular free time social activities** led by York students. From a traditional British pub quiz to sports, movie nights and more, there is something for everyone to have fun, expand your network and enhance your experience.

## Cultural Visits

Explore your temporary new home with **guided tours and sightseeing visits** in the magical medieval city of York and a half-day excursion to Castle Howard, the iconic stately home.



Castle Howard

## DRAFT TIMETABLE

### WEEK 1

Tuesday 28 July	Wednesday 29 July	Thursday 30 July	Friday 31 July	Saturday 1 August	Sunday 2 August
ARRIVAL	9.15am to 10.45am	9.15am to 10.45am	9.15am to 10.45am	FREE DAY	9am to 5pm
	Welcome and orientation	Discover Yorkshire Introduction to York	Discover Yorkshire Preparation for trip to Whitby		Discover Yorkshire Full day trip to Whitby
	11am to 12 noon	11am to 12 noon	11am to 12 noon		
	Tour of the University of York	Keynote talk 1 AI in business	Academic skills Seminar		
	1pm to 3pm	1pm to 3pm	1pm to 3pm		
	Academic skills Preparation for talk and seminar skills	Discover Yorkshire Tour of York	Poster project Introduction to task		
	Evening	Evening			
Welcome dinner	Evening social activities hub View and register for events here				

### WEEK 2

Monday 3 August	Tuesday 4 August	Wednesday 5 August	Thursday 6 August	Friday 7 August	Saturday 8 August	Sunday 9 August
9.15am to 10.45am	9.15am to 10.45am	9.15am to 10.45am	9.15am to 10.45am	9.15am to 10.45am	FREE DAY	9am to 5pm
Academic skills Preparation for talk	Academic skills Seminar	Academic Skills Preparation for talk	Academic skills Seminar	Academic skills Presentation skills 1		Discover Yorkshire Full day trip to Haworth
11am to 12 noon	11am to 12 noon	11am to 12 noon	11am to 12 noon	11am to 12 noon		
Keynote talk 2 Legal and ethical implications of AI for business and society	Discover Yorkshire Preparation for Castle Howard visit	Keynote talk 3 Managing digital technologies	Discover Yorkshire York’s chocolate history	Discover Yorkshire Preparation for Haworth		
1pm to 3pm	1pm to 3pm	1pm to 3pm	1pm to 3pm	1pm to 3pm		
AI facilities visit Visit to the Institute of Safe Autunomy	Discover Yorkshire Half-day trip to Castle Howard	AI facilities visit Visit to robotics labratory	Discover Yorkshire York’s chocolate story	Poster project Tutorials		
Evening						
Evening social activities hub View and register for events here						

### WEEK 3

Monday 10 August	Tuesday 11 August
9.15am to 10.45am <b>Academic skills</b> Presentation skills 2	9.15am to 10.45am <b>Poster project</b> Presentations
11am to 12 noon <b>Poster project</b> Final preparations	
1pm to 3pm <b>Poster project</b> Presentation rehearsals	3pm <b>Reflection and course evaluation</b>  <b>FAREWELL CEREMONY</b>
Evening <b>Evening social activities hub</b> View and register for events here	



Whitby

Examples of social activities in previous years have included: early evening river cruise, traditional British pub quiz, City Walls walk, pizza and movie night and much more.

Please note this timetable is indicative and timings/activities are subject to change. A final timetable will be shared with students prior to arrival. Participation in social activities is optional.





Environment

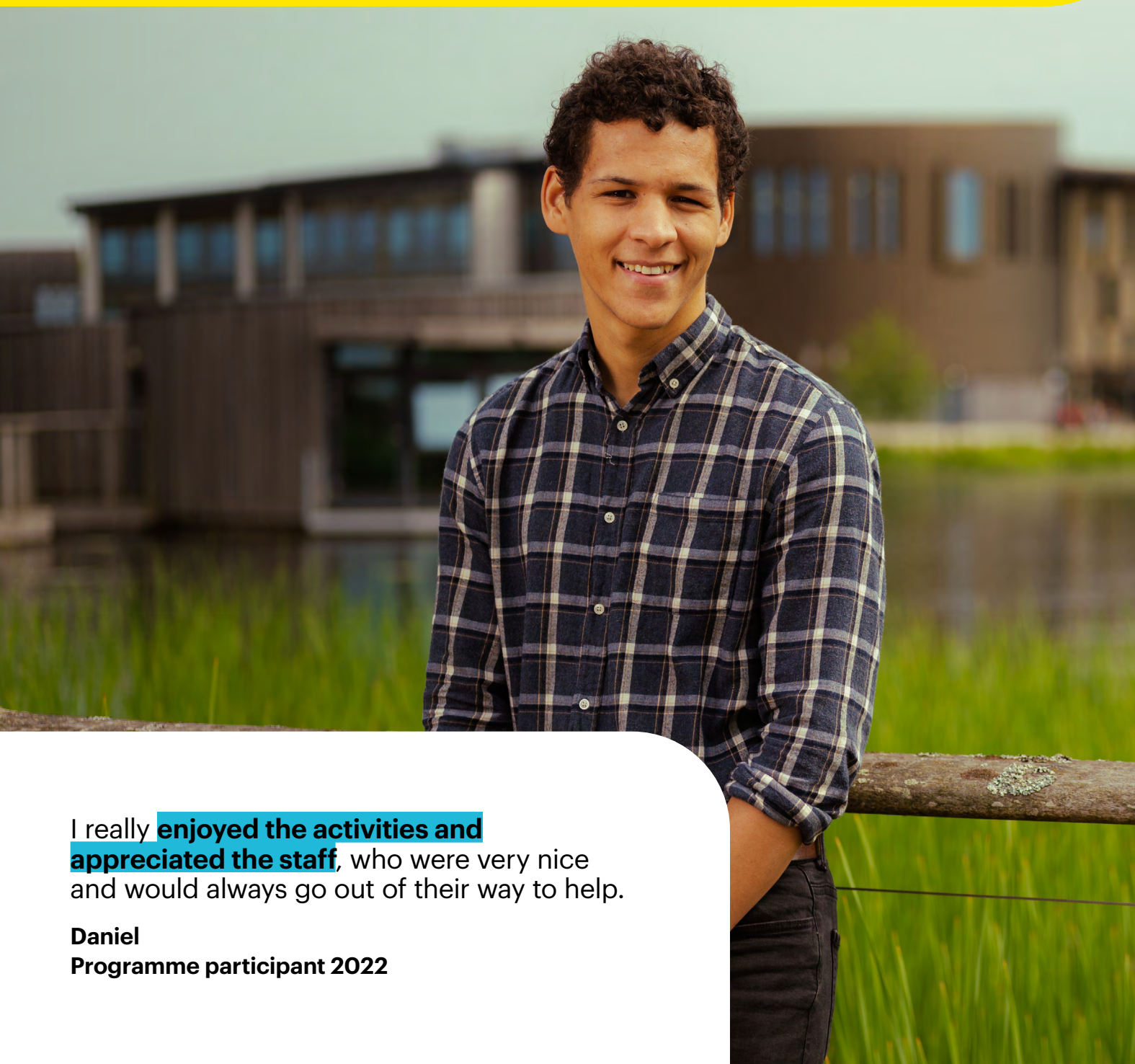
**100%**

of our students  
would recommend  
our programme  
to others\*

\*End of programme  
feedback, Undergraduate  
Summer School 2023



# INDEPENDENT MINDS.



I really **enjoyed the activities and appreciated the staff**, who were very nice and would always go out of their way to help.

**Daniel**  
Programme participant 2022



Attending the summer school was an enriching experience that **impacted not only my academic life, but helped me to develop personal skills** that will bring me closer to the person and professional I want to become. Being in this **multicultural environment and living this immersive experience** in the UK was a life-changing opportunity that I'll never forget.

**Maria Fernanda**  
York Global Summer Schools  
participant 2023

# COLLECTIVE POWER.



## Eligibility

This international programme is open to all learners aged 18+ that meet our entry requirements below.

You must have had your 18th birthday before the programme starts.

### Academic requirements

Our summer school has no formal academic requirements, but we expect you to have a clear motivation for applying and enthusiasm for the subject. You will be asked to demonstrate your interest in your application.

### English requirements

The programme is suitable for students who have been or are learning English as a second/foreign language.

We do not ask for proof of your English language proficiency, however, to ensure all students receive the full value of the programme, applicants should have an intermediate level of English (minimum CEFR B2 or IELTS 6).

## Accommodation

If you decide to book accommodation with us, you will be staying in a single room in one of 11 colleges situated on our wonderful parkland campus. Your fellow students will be staying in the same accommodation block, but you'll be able to have privacy in your own room. Rooms have shared bathrooms (the average room:bathroom ratio is 5:1).

Each accommodation block has a shared kitchen and you will be provided with basic kitchen equipment on arrival. There is a small supermarket on campus as well as a variety of food outlets and cafés.

## Welfare and security

York is the 2nd safest city in the UK according to industry body Get Licensed in their 2023 review.

If you need any support, guidance or assistance during your time here our friendly Summer School team are here to help and our Campus Safety team provides emergency support 24/7.

## Programme fees

Apply before 31st of March to take advantage of our early bird discount with a tuition fee of £1,800.

For applications received after this date the tuition fee is £1,920.

The tuition fee includes all tuition and course materials, transport and entry fees for timetabled trips and visits, a welcome dinner, optional free time activities\*, Wi-Fi on campus and in York city centre and a certificate of completion.

Accommodation is optional and has a fee of £550 which includes accommodation for 14 nights in a single room on campus.

*\*some activities may have an additional cost which will be communicated on arrival.*

## Terms and conditions

If you accept a place on this programme, you are required to agree to our [Terms and Conditions](#), as set out on our website.

## Contact

Our friendly team is available to help with any queries.

**Email:** [global-summer@york.ac.uk](mailto:global-summer@york.ac.uk)

**Phone:** +44 (0) 1904 322846

## READY TO APPLY?

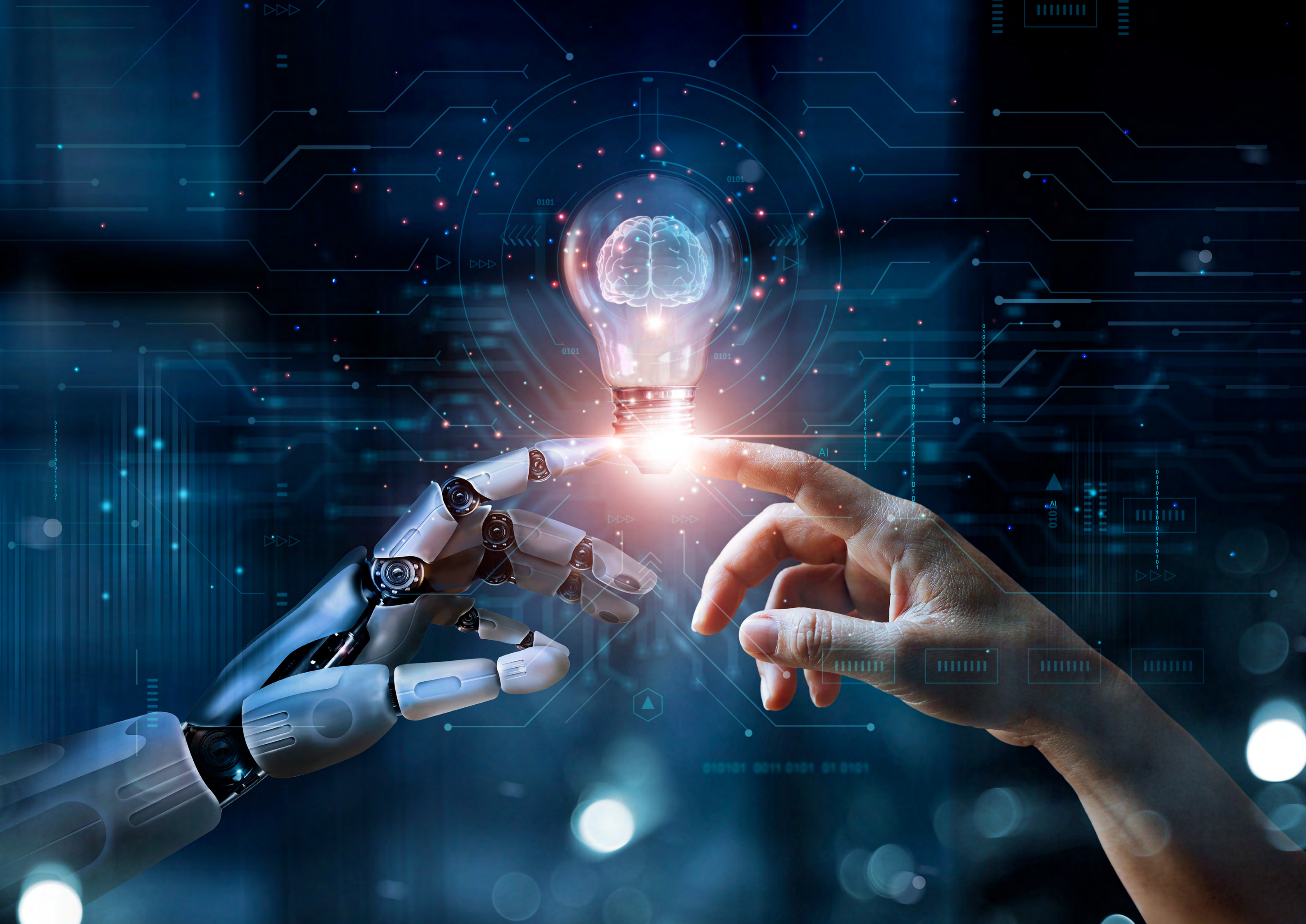
Places on our programme are limited, and are available on a first-come-first-serve basis. We recommend booking early to avoid disappointment.

You can find our application form on our website.

Or scan the QR code below:









York Global  
Summer Schools



Learn more and apply  
[york.ac.uk/global-summer](http://york.ac.uk/global-summer)